

JOURNAL TYPES

Scholarly/Peer Reviewed	Popular	Trade
Articles written by experts in the field Authors are often affiliated with universities or research/government bodies	Articles written by professional writers	Articles written by industry experts Authors often part of a company or association
Most articles include an extensive reference list (bibliography/footnotes)	Articles rarely have bibliographies or footnotes	Articles sometimes include footnotes/bibliographies
Purpose is to communicate research information to scholars/researchers	Purpose is to entertain & inform the general public	Purpose is to communicate amongst people in the industry
Most articles are reviewed by subject experts (peers) before publication; not all scholarly articles are peer reviewed		Specialized knowledge may be needed to understand the articles Some articles are peer reviewed
Often include tables, graphs and charts not glossy photographs Little or no advertisements	Lots of photographs and advertisements	Photos & advertisements aimed at the specific industry
Usually published by a University, Institution, Association or Society	Usually published by a commercial publisher or business	Usually published by a trade or professional group
Examples: <i>Fire Technology</i> <i>Journal of Forensic Identification</i> <i>Prehospital & Disaster Medicine</i>	Examples: <i>Maclean's</i> <i>National Geographic</i> <i>Sport's Illustrated</i>	Examples: <i>Corrections Today</i> <i>Fire Chief</i> <i>Frontline Security</i>