

JIBC Video Production Levels

Note: Dollar estimates are included to assist with estimating for RFP or contract proposals. CTLI does not charge internally for video services.

Level 1 - Audio only

- record scripted audio on one microphone
- up to one hour of recording
- editing

Result – Completed audio, up to one hour

Level 2A – Basic shoot and capture (single talking head)

- basic video capture in JIBC studio up to one hour of filming
- single recording
- no editing

Result - Completed video, up to 30 minutes

Level 2B – Professional basic shoot and capture (single talking head or interview)

- basic video capture up to two hours of filming
- in JIBC studio, on JIBC campus or other reasonably close location
- 1-2 cameras
- with or without teleprompter
- editing via sending video to client/SME with burnt-in time codes, client selects, then sends back (this is called a paper edit)
- some editing and colour correction (up to ½ day of editing)
- basic opening graphic & name keys

Result - Completed video, up to 30 minutes

Level 2C – Professional basic shoot and capture (single talking head or interview)

- basic video capture up to two hours of filming
- in JIBC studio, on JIBC campus or other reasonably close location
- 1-2 cameras
- with or without teleprompter
- editing via sending video to client/SME with burnt-in time codes, client selects, then sends back (paper edit)
- editing and colour correction (up to 2 days of editing)
- basic opening graphic, name keys or Powerpoint slides added
- stock footage B-roll shots added (additional stock footage costs may be added, usually \$70/shot)

Result - Completed video, up to one hour

Level 3A – Scripted project with B-roll

- some assistance with scripting
- one day shoot
- 1-2 cameras
- in JIBC studio, on JIBC campus or other reasonably close location
- with or without teleprompter
- editing via sending video to client/SME with burnt-in time codes, client selects, then sends back (paper edit)
- editing and colour correction (up to 2 days of editing)
- basic opening graphic, name keys or Powerpoint slides added
- stock footage B-roll shots added (additional stock footage costs may be added, usually \$70/shot)
- one music choice

Result - Completed video, up to one hour

Level 3B – Scripted project with multiple cameras and/or locations and B-roll

- some assistance with scripting
- one or two day shoot
- up to three cameras
- professional audio recorder/mixer
- any Lower Mainland location
- with or without teleprompter
- editing via sending video to client/SME with burnt-in time codes, client selects, then sends back (paper edit)
- editing and colour correction (up to 4 days of editing)
- opening graphic/title sequence, name keys or Powerpoint slides added
- stock footage B-roll shots added (additional stock footage costs may be added, usually \$70/shot)
- your choice of music

Result - Completed video, up to two hours

Level 4A – Live event webcast, single camera

- one camera
- one JIBC location (theatre, classroom or gym)
- up to two hour event
- no editing
- webcast version of video given to client

Result - Completed video, up to two hours

Level 4B – Live event webcast, single camera high quality

- one HD camera
- one JIBC location (theatre, classroom or gym)
- up to all day event
- no editing
- HD version of video given to client

Result - Completed video, up to 6 hours

Level 4C – Live event webcast, 2 - 3 cameras high quality up to three cameras

- any location
- up to all day event
- editing done live during event
- graphics, text and powerpoint slides can be added live
- edited HD version of video given to client

Result - Completed video, up to 6 hours