

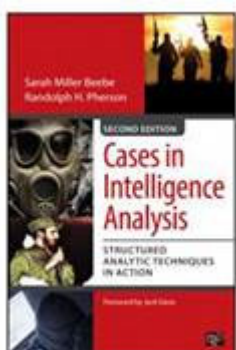
## 21SS Required Textbooks

### INTL-5200 Advanced Analytical Techniques



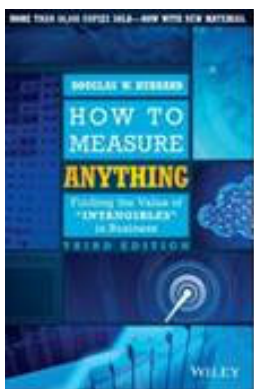
Richards Heuer Jr. and Randolph Pherson  
*Structured Analytic Techniques for Intelligence Analysis*  
3<sup>rd</sup> Edition (2019)  
Washington, DC: CQ Press

3<sup>rd</sup> – Spiral ISBN: 9781506368931  
3<sup>rd</sup> - eText ISBN: 9781506368924



Sarah Miller Beebe and Randolph Pherson  
*Cases in Intelligence Analysis: Structured Analytic Techniques in Action*  
2<sup>nd</sup> Edition (2014)  
Washington, DC: CQ Press

Print ISBN: 9781483340166  
eText ISBN: 9781483340142



Douglas Hubbard  
*How to Measure Anything: Finding the Value of Intangibles in Business*  
3<sup>rd</sup> Edition  
Publisher: John Wiley & Sons P&T

Print ISBN: 9781118539279  
eText ISBN: 9781118836491